



# MAHOGANY

soulful. true. you.

2016



Soulful.  
True.  
You.

## Mahogany makes your store a destination.

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**Customers seek out the Mahogany brand first, especially for close relationships.**

Why? Because Mahogany cards represent, encourage, affirm and celebrate values and relationships that matter to your African-American consumers. These cards meet a recognized need and represent a distinct perspective your customers won't find in any other card line.

That's why Mahogany has been the top-selling greeting card line among African-Americans since 1987.

### Cards

Two different size cards offered:

5  $\frac{9}{16}$ " x 8  $\frac{1}{16}$ "

4  $\frac{13}{16}$ " x 6  $\frac{15}{16}$ "

Includes a Hallmark-branded envelope

Sold in units of 4

### To order

1-800-832-5226 x52856

Please note that minimum order quantities are required.

### More info

[HallmarkGreetings.com/Mahogany](https://HallmarkGreetings.com/Mahogany)

@TrueMahogany



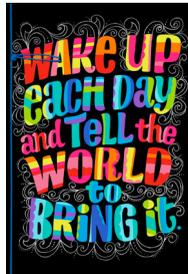


**MHB9016** | This is your year!

*Inside Copy:*

Name it, claim it, spend it however you want.  
Happy Birthday

MSRP: \$2.99



**MHB1543** | Bring it

*Inside Copy:*

It's your year, and you've got this good livin' thing down.  
Happy Birthday

MSRP: \$3.99



**MHB9026** | Nothing but a number

*Inside Copy:*

But you're someone who appreciates how much living it took to arrive where you are today. It's a blessing being able to look back and count all the odds you've beaten, people you've loved, and joys you've experienced in your life so far. It's a blessing being able to celebrate you—someone who's an inspiration to so many.  
Happy Birthday

MSRP: \$3.99



**MHB9058** | Own it!

*Inside Copy:*

Everything you are—the fierce and fragile, the calm and crazy, the beautiful and perfectly imperfect. Own it all because you live it all, you are loved for it all, and you are celebrated for it all.  
Happy Birthday

MSRP: \$4.99

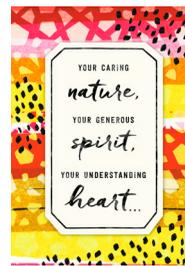


**MHB9032** | Something special

*Inside Copy:*

My prayer and wish for you is that every minute of your birthday, and the year that's waiting ahead, will be more wonderful than you can imagine. Because you're the kind of person who deserves good things.

MSRP: \$3.99



**MHB1565** | Generous spirit

*Inside Copy:*

God gave you all these wonderful gifts in abundance, and you share them with everyone around you every time you offer a listening ear or a warm hug, a word of advice or a well-timed joke. Today is for celebrating you, giving praise for the blessing that God made you to be. So go ahead, let your light shine—and know that everyone who's been touched by your warmth is praying for your happiness...today and every day.  
Happy Birthday

MSRP: \$3.99



**MHB1623** | A blessing and then some

*Inside Copy:*

Whether it's a big, bright smile or one of your famous warm hugs, you know exactly how to spread God's love and inspire hope in those around you. You deserve a beautiful birthday

MSRP: \$2.99

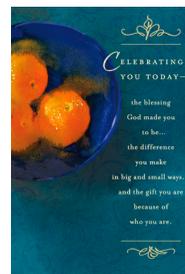


**MHB1566** | Gift of blessing others

*Inside Copy:*

It's not easy to live right these days, but you do...and you do it with strength and courage. With every day you live, and every wonderful thing you do, you glorify the Lord and bless those of us around you. Happy Birthday

MSRP: \$2.99

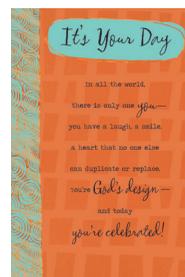


**DIM0510** | Celebrating You Today

*Inside Copy:*

Hope this birthday is filled with good things and abundant reminders from God of the pleasure He takes in the way your life puts His goodness on display. Thanking Him for you

MSRP: \$2.59

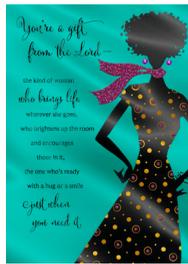


**DIM1080** | It's your day

*Inside Copy:*

Hope the coming year brings you God-designed blessings that make it your best year ever! Happy Birthday!

MSRP: \$2.99

**DIM3530** | Gift from the Lord*Inside Copy:*

You're celebrated today because to know you is to love you...and to love you is to be especially blessed!

MSRP: \$4.99

**DIM3540** | No one else like you*Inside Copy:*

You are special, you are loved, you are YOU—and the world is blessed to have you in it! Happy Birthday

MSRP: \$4.99

**MHB1573** | Friendship*Inside Copy:*

It lives in fits of laughter, a weary head on a ready shoulder, and a promise to always have your back. Always. Happy Birthday

MSRP: \$2.99

**MHB1571** | The words you say*Inside Copy:*

You light each room you enter. You live your own true way. Happy Birthday to one beautiful soul.

MSRP: \$2.99

**MHB1568** | Living happy. Living loud.*Inside Copy:*

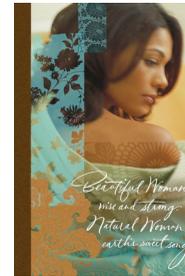
Your birthday should be as awesome as you are.

MSRP: \$2.99

**MHB1604** | Truly experiencing life*Inside Copy:*

Better is an award we earn, and girl, you've earned it. You've done so much, and become so much—stronger, wiser, sweeter, and more beautiful with every laugh line. Happy Birthday

MSRP: \$2.99

**MHB1567** | Wise and strong*Inside Copy:*

Spiritual Woman, brave and true. Wonderful Woman, here's to you. Happy Birthday

MSRP: \$3.99

**MHB1612** | Knows where she's going*Inside Copy:*

Here's to the woman who meets life's challenges head-on and gracefully accepts both her victories and disappointments. Here's to the woman who goes after her own dreams and inspires others to do the same. Here's to a very special woman on her very special day...Here's to incredible you! Happy Birthday

MSRP: \$3.99

**MHB2938** | A much-loved Aunt*Inside Copy:*

You're sensitive and caring, not just inside our family circle but to everyone around you. It's as though God put extra love in your heart, and you try to share it every chance you get. You're a gift to give thanks for on your birthday and always.

MSRP: \$2.99

**MHB1333** | Aunt is a blessing*Inside Copy:*

I look at you and see the kind of person I want to be. Even if I can't find the right words, I hope you can see it on my face, feel it in my hug, and know for sure how much I look up to you and love you.

MSRP: \$2.59

**MHB1564** | Radiant diamond*Inside Copy:*

You walk with a purpose—living strong, smart, and true...You were made to inspire—Girl, you rock being you! Happy Birthday with pride and love.

MSRP: \$2.99

**MHB9047** | Baby girl to best friend*Inside Copy:*

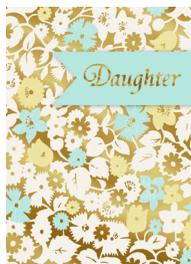
You're a woman now, but more than that, you're a beauty, an ally, and an inspiration. I'm filled with adoration and pride to watch you take on the world with such independence and strength. A friend and a daughter in one is more than any mother could ask for, but a lifelong friend and an amazing daughter is what I've got. Happy Birthday

MSRP: \$2.99

**MHB1615** | The moment you were born*Inside Copy:*

Every day I still hope that this world treats you gently and kindly, but even when it doesn't I know that you've got the strength to keep on going...and that makes me so proud. You have a good head. You have a good heart. I couldn't have asked for anything more. Happy Birthday with so much love

MSRP: \$2.99

**MHB1670** | A wonderful daughter*Inside Copy:*

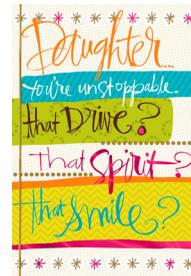
It's been wonderful watching you grow from a little girl skipping down the sidewalk into an independent, confident woman making great strides in her life. Every step of the way brought you closer to the special woman you are today, a wonderful daughter who couldn't be more loved. Happy Birthday

MSRP: \$2.99

**MHB1563** | Now a grown woman*Inside Copy:*

So proud of you, so happy for you, so glad to see you grow into the beautiful, strong, competent, and confident woman you are. Happy Birthday

MSRP: \$3.99

**MHB1562** | Daughter...you're unstoppable*Inside Copy:*

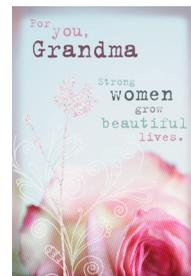
Ain't nothing getting between you and an amazing year, beautiful daughter of mine. Happy Birthday

MSRP: \$3.99

**MHB1581** | Year of you*Inside Copy:*

It's beautiful to see you exploring what calls to you, moves you, and matters to you most. To see you express yourself in your unique voice with confidence and conviction, creating a life as authentic, fascinating, and full of wonder as you are. It's beautiful to see another amazing year of you. Happy Birthday

MSRP: \$2.99

**MHB1584** | For you, Grandma*Inside Copy:*

Whenever we need a gentle nudge to reconnect, a reminder of who we are and how far we've come, or a reason to celebrate... Here you are, Grandma, drawing us close. It's no wonder you're loved so much. Happy Birthday

MSRP: \$2.59

**MHB1585** | Praying Grandmother*Inside Copy:*

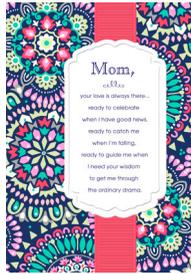
I have no idea how many times you've prayed for me through the years, how many times you've carried me before the Lord in your heart. But I do know that all through my life I could always count on two things—God's love...and yours. Today I want to say "thank you." Thank you for living your faith and for being a blessing to your family. Happy Birthday

MSRP: \$2.99

**MHB1596** | You taught me thriving*Inside Copy:*

Because of you, I know how to deal with how it is. And because of you, I also believe in how it could be. You're my life, Mama, and I love you so much. Happy Birthday

MSRP: \$2.99



**MHB1614** | Your love is always there

*Inside Copy:*

Your love never stops, never ends, and is always open for business. I'm so grateful for that. I'm so grateful for you—the wonderful woman who is also my amazing mother. Happy Birthday

MSRP: \$2.99

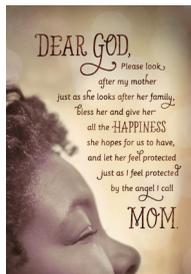


**MHB1703** | Thanking the Lord

*Inside Copy:*

Your birthday is a wonderful time to celebrate you and all your gifts—like your uplifting faith, your down-to-earth spirit, and the love you put into being a mother. So be good to yourself today. Meanwhile, I'll thank the Lord for giving me a loving mother like you.

MSRP: \$3.59



**MHB9045** | Angel I call Mom

*Inside Copy:*

If today you feel truly appreciated and deeply loved...then my prayer for your birthday has been answered. Have a Beautiful Day

MSRP: \$3.59

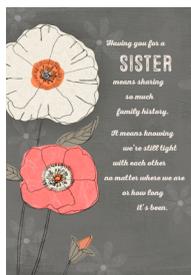


**MHB1619** | You joke, you comfort

*Inside Copy:*

Thank you for being there. For loving me—mess and all—in the most powerful, most “sister” way. It's a pleasure to celebrate you today and my privilege to love you always. Happy Birthday

MSRP: \$3.99



**MHB1690** | Sharing family history

*Inside Copy:*

It means remembering all the crazy stuff we did as kids, all the trouble we got into—and out of—and all the good times we've had over the years. Most of all, having you for a sister means having a friend who's got my back for life, and I just want to say thanks for always being there. I really love you.

MSRP: \$3.99



**MHB9048** | Blow out your candles

*Inside Copy:*

...remember each of them is a wish for happiness from all of us who love you. Happy Birthday

MSRP: \$2.99



**MHB1527** | Beautiful, strong, unique

*Inside Copy:*

There's only one person in the whole world like you...and I'm so glad. Happy Birthday with much love

MSRP: \$4.99



**MHB1592** | Some good ways

*Inside Copy:*

...doing for other people, keeping the right kind of heart and mind, being the right kind of man, making everybody feel blessed by your presence...It's all just your WAY. And it's all GOOD. For your birthday, I hope you have a day as exceptional as you are.

MSRP: \$2.99



**MHB1591** | I've got this

*Inside Copy:*

And know that, in fact, you do. Happy Birthday

MSRP: \$2.99

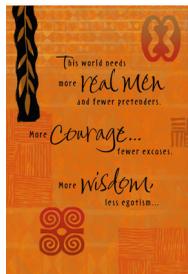


**MHB1589** | Only the best for you

*Inside Copy:*

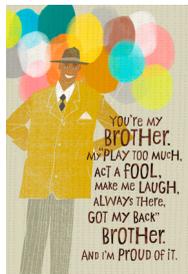
Wishing you a birthday that's all chill and no hurry, all play and no work, all happy and no worries.

MSRP: \$3.99

**MHB2930** | GOOD WAYS about you...*Inside Copy:*

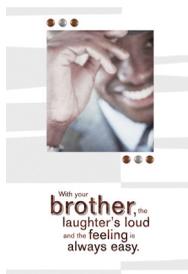
...doing for other people, keeping the right kind of heart and mind, being the right kind of man, making everybody feel blessed by your presence...It's all just your WAY. And it's all GOOD. For your birthday, I hope you have a day as exceptional as you are.

MSRP: \$3.99

**MHB9049** | Make me laugh*Inside Copy:*

Love you, Brother...and not just because it's your birthday!

MSRP: \$2.99

**MHB9057** | The laughter's loud*Inside Copy:*

Because we're family, we go way back and have some pretty special memories that only the two of us share. But even better than that, we've got a real loyalty to each other that says, "I've got your back" and "You can call me anytime." There's nobody else quite like you in my life. And with every birthday you celebrate, the more I realize how special that is...and how much I cherish you as my brother and friend. Happy Birthday

MSRP: \$4.99

**MHB2939** | A father's love*Inside Copy:*

With gratitude for the values you teach and the encouragement you give...for the dreams you believe and the legacy of love you pass along...With thankfulness for all that you are to this family... Happy Birthday

MSRP: \$3.99

**MHB1558** | For You, Dad*Inside Copy:*

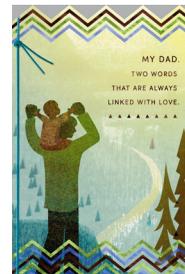
You're the strong man who does not walk away. You're the wise man who knows the truth. You're the honest man who teaches by example. You're the man, Dad. Always have been. Happy Birthday

MSRP: \$2.99

**MHB1559** | Certain kind of dad*Inside Copy:*

The kind of guy who takes life year by year, day by day, moment by moment and makes it work. Another year, and you did it your own way! Happy Birthday

MSRP: \$2.99

**MHB9046** | Linked with love*Inside Copy:*

As I look back over the winding path of our relationship, Dad, there's one thing that's remained straight and true—no matter what, I've always known you loved me. And that means a lot. Thank you, Dad...and happy birthday.

MSRP: \$4.99

**MHB1605** | Just For You, Son*Inside Copy:*

Celebrating the day you were born an original and the way you've stayed so strong and so true to yourself, year after year. Happy Birthday

MSRP: \$2.59

**MHB1617** | Son, you're unstoppable*Inside Copy:*

You never stop growing, never stop improving never stop pushing yourself to reach higher. That's why every year on this very special day, I'm even more grateful for the amazing, unstoppable son you've always been. Happy Birthday

MSRP: \$2.99

**MHB1680** | Life full of good days*Inside Copy:*

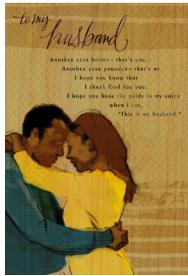
Your day is for letting you know that with a son like you, it's all good. Happy Birthday

MSRP: \$3.99

**MHB1780** | Watching you grow up*Inside Copy:*

Now that you are a grown-up, it's also filled with admiration for the wonderful man you've turned out to be. Then, now, always—having you for a son is such a blessing. So proud of you. Happy Birthday

MSRP: \$4.99

**MHB2940** | To My Husband*Inside Copy:*

Another year better—that's you. Another year prouder—that's me. I hope you know that I thank God for you. I hope you hear the pride in my voice when I say, "This is my husband." I hope you see the love in my eyes when you walk through the door. I depend on you so much day in and day out to be here for me. You're my rock, my joy, and my greatest blessing...my wonderful reason to celebrate today. Happy Birthday

MSRP: \$3.99

**MHB1586** | My biggest blessing*Inside Copy:*

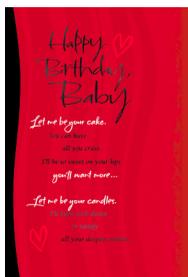
Every day, I thank the Lord for the honest, rich, and lasting love that makes our life so sweet, our home so blessed. Today, I thank the Lord for you, my beloved husband, my precious man. Happy Birthday

MSRP: \$3.59

**MHB1609** | The way we laugh*Inside Copy:*

Especially on your birthday, I hope you can hear in my voice and feel in my touch that my heart is all in when it comes to you, always and forever. Happy Birthday

MSRP: \$3.99

**MHB0729** | Happy Birthday, Baby*Inside Copy:*

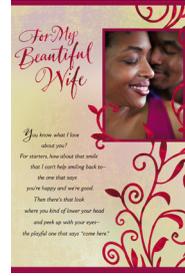
Let me be your cake. You can have all you crave. I'll be so sweet on your lips you'll want more...Let me be your candles. I'll burn with desire to satisfy all your deepest wishes...Let me be your song. Feel the vibrations tingling up and down your spine until we move perfectly together. Let me be your gift. Unwrap me slowly... if you can stand the anticipation...(I'm not sure I can.) Let me be all that you desire, Baby, because you're all that to me.

MSRP: \$3.99

**MHB1625** | Because I have you*Inside Copy:*

To feel your warmth within my soul fills me with the sweetest satisfaction. To call you mine, and know I'm yours, makes me proud every day. To wake up in your loving arms is a happiness beyond anything I've ever dreamed. To call you my blessing is my greatest gift, one that I'll treasure forever. Happy Birthday

MSRP: \$3.99

**MHB2936** | For My Beautiful Wife*Inside Copy:*

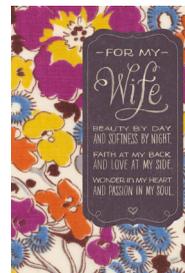
I love your hugs—one of those long ones where we kind of rock back and forth and kiss. You know, nothing elaborate, just a soft kiss that might lead to another and another. You're all I ever want or need. Always. Happy Birthday

MSRP: \$3.99

**9MHB1634** | Your loving arms*Inside Copy:*

I'll never get enough of dreaming with you, making plans, and building the life we want together—making our own piece of happiness in this world. I'll always want and desire you. And even though you quench my soul, I'll always stay thirsty for your love. Happy Birthday

MSRP: \$4.99

**MHB1603** | For My Wife*Inside Copy:*

Everything you are is everything I've ever wanted in a woman. Happy Birthday

MSRP: \$3.99



**MHF1604** | Can't get enough of you

*Inside Copy:*

Loving you makes me wish minutes could last for hours or even days. I wish I could put time on pause because life and love with you feel so good. I love being your friend and your partner in life, to have and to hold, to feel your heartbeat next to mine. Forever. Happy Anniversary

MSRP: \$3.99



**MHF1606** | For My Husband

*Inside Copy:*

With every joy we experience and every challenge we overcome, it means even more to have you and your love. With every day we share, I see more clearly how amazing you really are. So when I say, I'm so happy you're mine, I hope you can feel all the love in those few words. And I hope you can tell they're coming straight from my heart. Happy Anniversary

MSRP: \$3.99

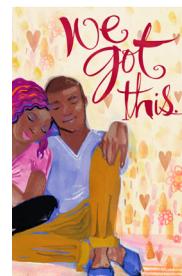


**MHF2900** | Our Anniversary

*Inside Copy:*

Nobody knows what we know about thundering storms, peaceful skies, and soothing each other's souls...Nobody knows the beautiful heights of our journey. But we do. We do. And I love every step of this journey with you. Happy Anniversary

MSRP: \$3.99



**MHF1608** | We got this

*Inside Copy:*

Thinking about all we've been through, there's one thing I know for sure...We can handle whatever comes our way. Because we love heart to heart. We fight side by side. And we survive by any means necessary. Baby, I'm so glad to have you. Happy Anniversary

MSRP: \$2.99

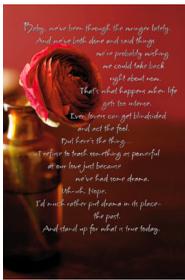


**MHF1610** | Another sweet year

*Inside Copy:*

Another year, and we still haven't forgotten how to have fun just being together. We have something truly special going, and I want you to know that for me, it's all thanks to you—the woman who makes our life so sweet and our love so very good. Happy Anniversary

MSRP: \$3.99

**MHF2904** | What is true*Inside Copy:*

What is true today, Baby, is I love you. And I'm sorry for things I said when I was upset. Things I didn't mean and would never say when I'm calm and thinking straight. So please let me take back those foolish words. If we're going to throw something away, let's throw away all that craziness and promise to do better from now on.

MSRP: \$3.99

**9MHF1007** | With each other forever*Inside Copy:*

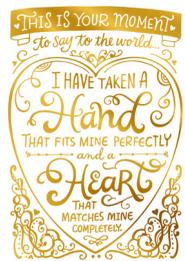
There are challenges and changes, good days and bad days and all kinds of drama in between—but when we take life on as a team, with a love that's tougher than anything, I know in my heart that we've got this. I love you.

MSRP: \$2.99

**MHF1006** | Love doesn't just happen*Inside Copy:*

You've learned that good love only gets better when it's been nurtured a bit, held close in the heart, and cradled for a while. Together, you've grown a love that's beautiful and strong, enduring everything life's thrown at you, and still blooming. Congratulations on celebrating your anniversary.

MSRP: \$2.99

**MHF3898** | This is your moment*Inside Copy:*

Congratulations to you both on getting it so very right.

MSRP: \$2.99

**MHF1618** | Dance up the aisle*Inside Copy:*

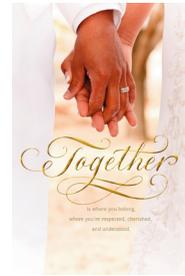
Wishing you a beautiful wedding day and a lifetime of happiness together.

MSRP: \$2.99

**MHF9710** | The journey begins...*Inside Copy:*

Wherever you go...go happy, go together, go in love. This is only the beginning of your beautiful forever. Congratulations!

MSRP: \$3.99

**MHF1012** | Together is where you belong*Inside Copy:*

Together is the place where you find comfort, sharing laughter, growing closer, from this very special moment onward. Together is where you discover that forever isn't long at all when you spend it in love, and that marriage is just a wonderful adventure that only gets better with time. Congratulations

MSRP: \$3.99

**MHF9711** | God Bless Your Love*Inside Copy:*

He made you for each other—now He's made this day for you. He gave you both a dream, and now the dream is coming true. What so many seek, you have found in one another— a love that is God's timeless, forever gift to you. Congratulations

MSRP: \$5.99

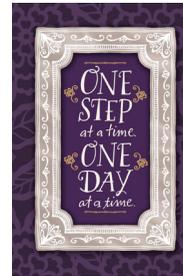


**MHF9703** | Little voice inside

*Inside Copy:*

I believe in you. You are stronger than you think, and I'll be here for anything you need.

MSRP: \$2.99



**MHF3895** | ONE DAY at a time

*Inside Copy:*

Wishing you light and peace of mind. Knowing you'll make it through...one day at a time.

MSRP: \$4.99



**MHF3896** | Adventure or two

*Inside Copy:*

I wouldn't want to share all that with anybody but you.

MSRP: \$2.99

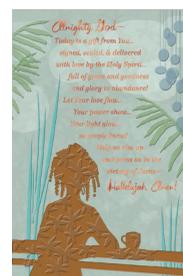


**DIM1180** | A good friend

*Inside Copy:*

I thank the Lord for you often—and with all my heart.

MSRP: \$2.59



**DIM1005** | Today is a gift

*Inside Copy:*

Thinking of you and praying overflowing blessings in you life today.

MSRP: \$2.99

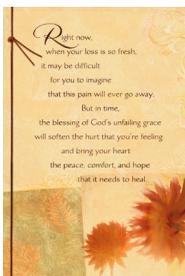


**MHF1013** | This difficult time

*Inside Copy:*

Wishing you the comfort of that love and the peace of knowing it will never leave you. In Deepest Sympathy

MSRP: \$2.99



**MHF2905** | God's unfailing grace

*Inside Copy:*

Until then, please remember there's a circle of friends surrounding you who are embracing you and lifting you up in prayer.

MSRP: \$3.99



**MHF9717** | Prayers to bring you peace

*Inside Copy:*

When there are no answers, when there are no perfect words, there is still the support of loved ones. There is still the comfort of knowing how much others care.

MSRP: \$2.59



**MHF9718** | Called your loved one home

*Inside Copy:*

Thinking of you and asking God to surround you with His perfect peace and love.

MSRP: \$2.99

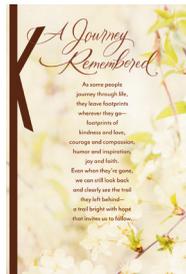


**DIM9939** | Prayer in times of loss

*Inside Copy:*

Praying you'll feel His loving arms surrounding you today. With caring sympathy

MSRP: \$2.99



**DIM3560** | A journey remembered

*Inside Copy:*

Praying you'll be comforted with precious memories and God's presence to care for you in your loss. With Sympathy

MSRP: \$3.99



**DIM1190** | Healing, Peace, Rest

*Inside Copy:*

Praying the Lord will give you all you need and restore your health soon.

MSRP: \$2.59



**MHF3911** | Everything you do

*Inside Copy:*

...and it shows. You deserve to feel proud and to be honored.

MSRP: \$2.59



**MHF1030** | Closer to your destiny

*Inside Copy:*

Congratulations

MSRP: \$2.59

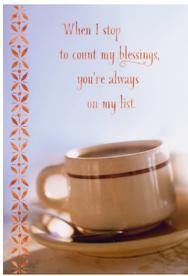


**MHF3894** | So happy for you

*Inside Copy:*

...and your cute little boo! Congratulations

MSRP: \$2.99



**MHF1040** | Count my blessings

*Inside Copy:*

Thank you—for all that you do, for all that you are.

MSRP: \$2.59



**MHF1614** | What a gift you are

*Inside Copy:*

Too often life just rolls along and we don't take the time to tell those who have touched our lives in some special way how much they mean...You have such a good heart. And I want to be sure you know how much you are appreciated and what a gift you truly are.

MSRP: \$2.99

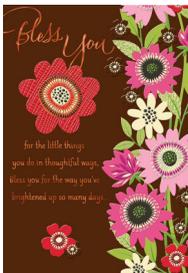


**DIM9949** | Blessed are the givers

*Inside Copy:*

...and grateful are the receivers. Thanks so much!

MSRP: \$2.99



**DIM1220** | Bless you

*Inside Copy:*

Bless you for your giving heart, as kind as it can be. Bless you in a thousand ways for truly blessing me.

MSRP: \$2.99

soulful.  
true.  
you.



**CARD MERCHANDISER**

Holds 72 design facings

Spinner dimensions: 67.5" H x 21" W

Includes signing